

# PM Talk Newsletter

From 4PM.com...Project Management Specialists



## Web Links

4PM.com  
Home

PM  
Certification

E-Learning  
Classes

Project  
Books

Seminars for  
Groups

PM Career  
Assessment

Course  
Catalog

IT PM  
Program

Construction  
Program

Healthcare  
Program

Universal  
Program

## How Not to Sponsor Projects

**For sponsors interested in ensuring project failure, here is a list of suggestions:**

Refuse to meet with your project manager during the planning phase. If the PM catches you in the restroom or parking garage, respond to all questions about scope and your expectations by snarling, "Haven't you started work yet? A really good PM would be half done by now!"

When the PM submits a written plan, do not approve it, object to it or even read it. Instead, wait a week and then send the PM a note saying, "Is this really your best work?"

Send the PM a "suggested" organization and authority chart for the project that has more dashed lines than the Interstate Highway system and at least 9 committees. No individual should have fewer than 5 reporting relationships.

Once the project starts, make a point of speaking to project team members in the halls or by the coffee machine. Say things like, "I'm not really sure about this PM. If you have questions, come see me privately; together we can keep this thing on track."

Attend project status meetings for 5-10 minutes and then storm out, shaking your head and saying, "What a bunch of clowns!"

Use the project budget as a personal checking account, adding tasks and equipment "goodies" to the project scope and giving your political allies payoffs by adding their "want list" to the project.

If the project falls behind schedule or runs over budget, disavow all knowledge of it and claim to never have even met the PM. If it is a success, still claim that you have never met the PM and take all credit for making it happen.

If you found this article interesting, find out more by enrolling in a course or buying a book.

©2004 The Hampton Group, Inc. All rights reserved.

The Hampton Group, Inc. 5031 South Ulster Suite 455-460 Denver Colorado 80237 303.756.4247